

RESIDENT

U.S. MEDIA KIT

2024



RESIDENT MEDIA



RESIDENT

MISSION

Since 1988, RESIDENT has been the trusted curator of opulent living, guiding discerning readers through the world's most vibrant markets. As we evolve across print, digital, and experiential platforms, our mission remains steadfast: to deliver the epitome of sophistication in fashion, celebrity culture, culinary scenes, awe-inspiring real estate, and unforgettable travel experiences. Through our multi-faceted lens, we offer an aspirational lifestyle that transcends the ordinary and celebrates the exceptional.

MARKETS

As a celebrated authority in the realm of elegant lifestyle, RESIDENT Magazine skillfully navigates the tastes and preferences of a discerning readership spread across cosmopolitan hubs like New York, Los Angeles, Dallas, Miami, London, Palm Beach, Aspen, and the Hamptons. Each market edition is meticulously crafted to resonate with the local culture while maintaining the brand's global appeal. At the heart of our engagement strategy is content customization—dedicated sections in every issue that span the luxury spectrum, from fashion and automotive excellence to the fine arts and epicurean delights.

METRICS

\$3.2M

AVERAGE NET WORTH

53%

FEMALE

47%

MALE

35-55

MEDIAN AGE

250K

EMAIL SUBSCRIBERS

1.85M

*TARGETED EMAIL



19.2K



17.5K



7.5K



RESIDENT SOLUTIONS

Our solutions are results-focused, cutting-edge strategies anchored in time-tested approaches.

We elevate your brand in a complex marketplace. Leveraging our cross-platform multimedia product solutions, we create tailored campaigns that not only reach but deeply engage our cultivated audience.

Through a harmonious blend of print, digital, video, and experiential channels, we offer brand awareness, meaningful engagement, and lasting influence.

DIGITAL Explore luxury interactively with our digital platform. Insightful content and immersive design make us the go-to for tastemakers globally. Utilize the reach and agility of our digital solutions to connect with a global audience seeking curated excellence.

PRINT Experience the timeless elegance of our print editions. Distributed across the world's most cosmopolitan landscapes—a curated symphony of luxury, lifestyle, and culture. Our print platform offers a tactile engagement, leaving a lasting impression that transcends the ordinary.

VIDEO Elevate your brand's narrative through our compelling video solutions. Crafted with cinematic elegance, our videos bring the luxurious lifestyle to life, offering viewers a front-row seat to curated experiences, exclusive interviews, and behind-the-scenes glimpses.

SOCIAL MEDIA Engage with a vibrant community that thrives on the extraordinary. Our social media channels are a curated tapestry of luxury, inspiration, and human connection. From real-time event coverage to user-generated moments, we offer a platform that resonates with the essence of sophisticated living.

EXPERIENTIAL Immerse your brand in our exclusive and sponsored events, where luxury comes to life. From opulent galas to curated cultural gatherings, our featured events offer unforgettable experiences that resonate with a discerning audience.

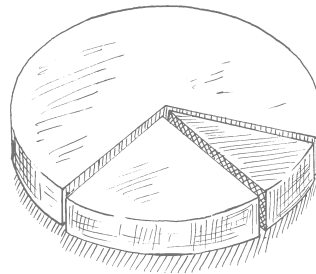
RESIDENT

PARTNER WITH US

Take the lead, make the impact,
and elevate your legacy.

Our cross-platform multimedia
solutions are tailored to your
objectives, cultivating engagement,
relationships and influence that go
beyond mere visibility.

MONTHLY READER SNAPSHOT



PRINT & DIGITAL	50,000
PRINT DELIVERED	
MAILED INVITE-ONLY	50%
PRIVATE JET TERMINALS	20%
LUXURY HOTELS	15%
LUXURY CONDOS	15%
LUXURY RETAIL	10%

MULTI MEDIA PACKAGES

PEARL TIER	\$1,500
SAPPHIRE TIER	\$3,500
EMERALD FORUM TIER	\$5,000
GOLD QUILL TIER	\$7,500
PLATINUM GALLERY TIER	\$15,000
DIAMOND ESTATE TIER	\$20,000

PARTNER WITH US TODAY!
ADVERTISING@RESIDENT.COM
RESIDENT.COM

R

RESIDENT MEDIA

Print Editorial Calendar

2024

ISSUE 1: JANUARY

Space Closing | 12/1/23
Material Closing | 12/15/23
Digital Publishing | 1/5/24
Print Delivery | Mid-January

ISSUE 2: FEBRUARY

Space Closing | 12/29/23
Material Closing | 1/12/24
Digital Publishing | 2/2/24
Print Delivery | Mid-February

ISSUE 3: MARCH

Space Closing | 1/30/24
Material Closing | 2/13/24
Digital Publishing | 3/5/24
Print Delivery | Mid-March

ISSUE 4: APRIL

Space Closing | 2/28/24
Material Closing | 2/13/24
Digital Publishing | 4/3/24
Print Delivery | Mid-April

ISSUE 5: MAY

Space Closing | 3/28/24
Material Closing | 4/11/24
Digital Publishing | 5/2/24
Print Delivery | Mid-May

ISSUE 6: JUNE

Space Closing | 4/30/24
Material Closing | 5/14/24
Digital Publishing | 6/4/24
Print Delivery | Mid-June

ISSUE 7: JULY

Space Closing | 5/31/24
Material Closing | 6/14/24
Digital Publishing | 7/5/24
Print Delivery | Mid-July

ISSUE 8: AUGUST

Space Closing | 6/28/24
Material Closing | 7/12/24
Digital Publishing | 8/2/24
Print Delivery | Mid-August

ISSUE 9: SEPTEMBER

Space Closing | 7/31/24
Material Closing | 8/14/24
Digital Publishing | 9/4/24
Print Delivery | Mid-September

ISSUE 10: OCTOBER

Space Closing | 8/28/24
Material Closing | 9/11/24
Digital Publishing | 10/2/24
Print Delivery | Mid-October

ISSUE 11: NOVEMBER

Space Closing | 10/1/24
Material Closing | 10/15/24
Digital Publishing | 11/5/24
Print Delivery | Mid-November

ISSUE 12: DECEMBER

Space Closing | 10/29/24
Material Closing | 11/12/24
Digital Publishing | 12/3/24
Print Delivery | Mid-December

THEMES

ISSUE 1: JANUARY

Innovation 2024
Tech + Luxe

ISSUE 2: FEBRUARY

Spring Fashion
Miami Boat Show

ISSUE 3: MARCH

Women + Innovation
Sports

ISSUE 4: APRIL

Spring Luxury Home

ISSUE 5: MAY

Luxury Private Travel
Formula 1

ISSUE 6: JUNE

The Luxe List (Best Of)

ISSUE 7: JULY

Health + Beauty

ISSUE 8: AUGUST

Celebrations
Luxury Autos

ISSUE 9: SEPTEMBER

Fall Fashion

ISSUE 10: OCTOBER

Fall Luxury Home

ISSUE 11: NOVEMBER

Luxury Marine
Ft. Lauderdale Boat Show

ISSUE 12: DECEMBER

Art Basel